

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Davis Group Inc, The**  
**Attention: Meenah Hulsen**  
**4201 Bee Caves Rd, Suite C-101**  
**Austin, TX 78746**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
944392-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1252

Flight Dates	Order #	Alt Order #
08/24/12 - 08/27/12	944392	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/24/12	5a Daybreak	5-6a	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	5:15 AM	5a Daybreak	5-6a	:30	MHCTV103	\$700.00 NM
2	08/24/12	08/27/12	Good Morning America	7-9a	2---2--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---2---	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURF		08/24/12	7:42 AM	Good Morning America	7-9a	:30	MHCTV103	\$550.00 NM
1	WMURF		08/24/12	7:59 AM	Good Morning America	7-9a	:30	MHCTV103	\$550.00 NM
3	08/25/12	08/26/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----11	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		08/25/12	8:41 AM	7a Weekend Daybreak	7-9a	:30	MHCTV103	\$400.00 NM
2	WMURSu		08/26/12	8:21 AM	7a Weekend Daybreak	7-9a	:30	MHCTV103	\$400.00 NM
4	08/26/12	08/26/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/26/12	10:28 AM	Close Up	10-1030a	:30	MHCTV103	\$400.00 NM
5	08/26/12	08/26/12	This Week with Christiane	12n-1p	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/26/12	12:59 PM	This Week with Christiane	12n-1p	:30	MHCTV103	\$1,500.00 NM
7	08/24/12	08/27/12	The View	11-12p	1---1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$350.00				

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944392-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1252	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/24/12	08/27/12	The View	11-12p	1---1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 11:33 AM The View 11-12p :30 MHGTV103 \$350.00 NM									
8	08/24/12	08/27/12	News 9 at Noon	12-1230p	1---1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 ----1-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 12:11 PM News 9 at Noon 12-1230p :30 MHGTV103 \$350.00 NM									
9	08/24/12	08/27/12	ELLEN EF	4PM-5PM	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 4:46 PM ELLEN EF 4PM-5PM :30 MHGTV103 \$250.00 NM									
10	08/24/12	08/27/12	News 9 at 5	5-6p	1---1--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 5:12 PM News 9 at 5 5-6p :30 MHGTV103 \$700.00 NM									
11	08/24/12	08/27/12	News 9 at 6	6-7p	1---1--	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 6:14 PM News 9 at 6 6-7p :30 MHGTV103 \$1,400.00 NM									
12	08/26/12	08/26/12	6p News 9 Weekend	6-7p	-----1	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 08/26/12 6:15 PM 6p News 9 Weekend 6-7p :30 MHGTV103 \$800.00 NM									
15	08/24/12	08/27/12	News 9 at 11	11-11:35p	1---1--	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 ----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 11:35 PM News 9 at 11 11-11:35p :30 MHGTV103 \$1,100.00 NM									
16	08/25/12	08/26/12	News 9 at 11	11-11:35p	-----11	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----11 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 08/25/12 11:43 PM News 9 at 11 11-11:35p :30 MHGTV103 \$1,100.00 NM									
2 WMURSu 08/26/12 11:22 PM News 9 at 11 11-11:35p :30 MHGTV103 \$1,100.00 NM									
17	08/24/12	08/27/12	Nightline	1135p-1206a	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 11:53 PM Nightline 1135p-1206a :30 MHGTV103 \$250.00 NM									

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944392-1	08/26/12	August 2012	07/30/12 - 08/26/12
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Hassan/D/Governor	candidate	1252	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/24/12	08/27/12	Who Wants to be a Millionaire	1230-1p	1 - - - 1 - -	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	- - - - 1 - -	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	12:38 PM	Who Wants to be a Millionaire	1230-1p	:30	MHCTV103	\$250.00 NM
19	08/24/12	08/27/12	THE CHEW	1-2PM	1 - - - 1 - -	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	- - - - 1 - -	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	1:36 PM	THE CHEW	1-2PM	:30	MHCTV103	\$250.00 NM
20	08/24/12	08/24/12	GOOD AFTERNOON AM	2-3p	- - - - 1 - -	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	- - - - 1 - -	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	2:38 PM	GOOD AFTERNOON AMERICA	2-3p	:30	MHCTV103	\$250.00 NM
<u>Total Spots</u>							<b>20</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$12,650.00</b>
<u>Agency Commission</u>	<b>\$1,897.50</b>
<u>Net Amount Due</u>	<b>\$10,752.50</b>